

# Project Winter Survival NEEDS YOUR HELP!



Project Winter Survival  
[www.projectwintersurvival.org](http://www.projectwintersurvival.org)

TEL: 416-785-5655  
FAX: 416-785-1647

Project Winter Survival and the homeless need your help now! Winter is here whether we like it or not. Come December there will be very harsh weather conditions for the homeless and the less fortunate who are living on the streets. Thank goodness Project Winter Survival is now in its 13<sup>th</sup> year, because without it, people will freeze to death.

For the past 12 years, Project Winter Survival and our team of volunteers and donors have assembled and distributed over 12,000 winter survival kits. These kits provide warmth and essential supplies needed for the homeless and less fortunate to survive on the streets. These kits make the difference between life and death.

Last year alone, we had over 10,000 requests for these life saving kits from agencies that help these people directly, which we try to fulfill. Our goal this year is to assemble and distribute 3,000 kits to over 100 front line agencies, which include Salvation Army, the Red Cross, local shelters and drop-in programs in the GTA. These agencies then distribute these life saving kits to the most vulnerable people who are living on the streets.

These kits include 'necessities for the needy'<sup>TM</sup> and in order to reach our goal of 3,000 kits, we need to receive 3,000 of each of the following items:

Sleeping Bags	Toothpaste & Toothbrush	Rain Poncho
Sport Bags/Knapsacks	Shampoo & Conditioner	Lip Balm
Winter Hats	Deodorant	Bottled Water
Winter Scarves	Shave Cream	Insulated Cup
Winter Gloves	Razor	Water Bottle
Socks	Body & Hand Lotion	Kleenex (Facial Tissue)
Towel	Hand Sanitizer	Playing Cards
Face Cloth	Hair Brush & Comb	Food Snack

We hope you can help us in obtaining these desperately needed products to reach our goal. These kits will save people from freezing to death. After last year's winter, which we can all agree was horrible, this program was identified as having saved many lives!

***If you are interested in volunteering, please contact Lindsay Grande at [lindsayg@bargainsgroup.com](mailto:lindsayg@bargainsgroup.com) or 416-785-5655. Come and experience the joy of giving back first hand.***

Please forward this letter to everyone and anyone who can help support this project. Again, this year we want to help keep the homeless warm and save lives. For more information about Project Winter Survival or how to donate, please contact Jody Steinhauer at The Bargains Group, 416-785-5655 or email at [jodys@bargainsgroup.com](mailto:jodys@bargainsgroup.com).

Thank you,

Jody Steinhauer  
Founder of Project Winter Survival



Project Winter Survival is a Bargains Group initiative.